POLICY WRITING: SUBMISSIONS



GENERAL LAYOUT

- 1. INTRODUCTION
- 2. BACKGROUND / CONTEXT
- 3. KEY RECOMMENDATIONS
- 4. DETAILED ANALYSIS
- 5. RESEARCH & EVIDENCE



FORMULATING SUBMISSIONS

- 1. Positionality is key
- 2. Know who disagrees with you
- 3. Know what you're asking for. Be clear and realistic
- 4. If you have a critique, also come with a solution.
- 5. Story vs. Evidence (hearts and minds)
- 6. Talk/write to what you know
- 7. Short, sharp and to the sink





ADVOCATING FOR EQUITY

- 1. Embedded across everything
- 2. What is the role of Te Tiriti o Waitangi?
- 3. People and Policy
- 4. Whole of systems approach ecosystems
- 5. Be uncompromising in your position, but realistic in your response.



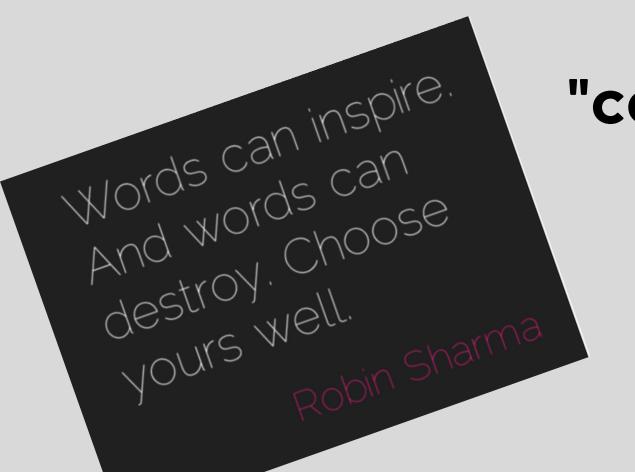
THE POWER OF LANGUAGE

"think" vs. "it is"

"believe" vs. "know"

"maybe" vs. "should"

"could possibly" vs. "will"





THE ACTUAL QUESTIONS

- 1. The strategic Goal or direction
 - a. (Promote equity and wellbeing by preventing and reducing gambling-related harm)
- 2. What do we think about new services
 - a. (rangatahi as priority, destigmatising etc.)?
- 3. Does the plan reflect changes in the gambling environment
- 4. Does the service plan include the right services and activities?
- 5. Comments on the gambling levy

